



## **Marine Corps League Roanoke Valley Detachment 426**

PO Box 12463  
Roanoke, Virginia 24025

### **2020 MARINE MUD RUN** SATURDAY, SEPTEMBER 19, 2020 Greenhill Park, Roanoke County, Virginia

Dear Business Leader:

On behalf of the Roanoke Valley Marine Corps League, Detachment 426, we are pleased to submit this request for your review. We kindly request your consideration to support the 2020 Annual Marine Mud Run with a donation.

The 2020 Marine Mud Run marks our 25th race and the date is set for Saturday, September 19, 2020 at Greenhill Park, Roanoke County. The 2019 event was a huge success with 500 runners. This 5K obstacle run for individuals and teams has become a community event, as well as an icon for the state of Virginia, with participants coming from all over the United States and abroad. The Marine Mud Run has established itself not only as a family spectator sport but as a youth team sporting event, with regional primary and secondary schools and universities participating.

The Mud Run is a non-profit event officiated and hosted by the Roanoke Valley Marine Corps League, Detachment 426. Contributions are tax deductible (Federal Tax Identification # 51-0252061). It has become a historical and memorable community event with support from Roanoke County Parks and Recreation, Roanoke County Fire Department, and local Nurses Associations. Over the past twenty-four years, more than 31,500 “runners” have participated, generating over \$307,000.00 to benefit Roanoke Toys for Tots Foundation and Camp Roanoke. Each of these organizations benefits underprivileged children in the Roanoke area.

We envision building upon our collaborative success by reaching more children than ever before, during this year and in years to come. A listing of the various sponsorship levels is on the back of this letter for your perusal. Major sponsorships are based on a first-come first-serve basis. I look forward to speaking with you. Thank you for your support and please contact me if you have any questions or concerns.

Warm Regards,

*The Marine Mud Run Committee*

Email: [roanokemarinemudrun@gmail.com](mailto:roanokemarinemudrun@gmail.com)

Phone: 540-589-0303

## **\*IMPORTANT NOTES FOR GOLD, SILVER, AND BRONZE SPONSORS**

\* In order to guarantee inclusion of any Mud Run advertising on race materials all donations from major sponsors must be received no later than **Wednesday, September 9, 2020**.

Checks should be made out to: Marine Mud Run.

Mailing Address is: Marine Mud Run, PO Box 12463, Roanoke, VA 24025-2463.

## **MAJOR SPONSORSHIPS:**

### **GOLD AWARD SPONSORSHIP – Donation of \$750.00 or more**

Exclusivity for your company as an official Mud Run Sponsor, First Come-First Serve-First Right of Refusal

- Logo listing and link on the official Mud Run website
- Company banner(s) prominently displayed at the main Mud Pit on race day (in view of all cameras, spectators, and participants) ...banner(s) provided by sponsors
- 2 (10 x 10) Vendor Spaces on race day (tents provided by sponsor). Certain sales restrictions apply.
- The Gold Sponsorship Plaque awarded by the Roanoke Valley Marine Corps League, Detachment 426.

### **SILVER AWARD SPONSORSHIP – Donation of \$500.00 or more**

- A listing on the official Mud Run website
- A Company banner displayed on race day...banner provided by sponsor
- 1 (10 x 10) Vendor Space on race day (tents provided by sponsor). Certain sales restrictions apply.
- The Silver Sponsorship Plaque awarded by the Roanoke Valley Marine Corps League, Detachment 426.

### **BRONZE SPONSORSHIP – Minimum donation of \$250.00 or more**

- A listing on the official Mud Run website
- A Company banner displayed on race day...banner provided by sponsor

